

PRESS RELEASE

5 april 2011

NEW TIMES NEW HEROES

New Heroes during the Milan
design week

WEBSITE ONLINE! www.newtimesnewheroes.be

New Times New Heroes

April 12-17, 2011
Privata Oslavia 8, Ventura
Lambrate, Milan (IT)

open:

Press Preview:
April 11, 15:00 – 20:00

Ventura Lambrate Opening Night:
April 13, 19:00 – 23:00

General Opening Hours:
April 12 – 17, 10:00 – 20:00

Public transportation

Metro Lambrate, MM2 Green Line
exit Lambrate FS
(direct connection: 15 minutes
from Zona Tortona / Porta
Genova)

Tram line 33 from Central Station
to Rimembranze di Lambrate
Tram line 23 to Central Station
from Rimembranze di Lambrate

online:

www.newtimesnewheroes.be
[www.facebook.com/pages/New-
Times-New-Heroes/](http://www.facebook.com/pages/New-Times-New-Heroes/)
Twitter @newtimesnewhero

Extra info + interview requests

Tim Toubac
0032 (0)11 295 996
0032 (0)494 33 70 13
ttoubac@z33.be

Images:

www.z33.be/press/newtimesnewheroes

'In the future everybody will be famous to 15 people.' – Nick Currie

Z33-House for contemporary art and REcentre - centre for sustainable design present 'New Times, New Heroes' at the design week in Milan, from Tuesday 12 to Sunday 17 April 2011.

New Times, New Heroes features a new open standard for 21st century design by Thomas Lommée and connects through this project with over 20 designers and organisations

Join us in designing the most diverse modular system in the world!

The presentation consists of 5 parts:

Thomas Lommée – OpenStructures – EXHIBITION (Z33)

Dick van Hoff, Matt Sindall, Lizanne Dirkxl, Pascal Koch, Ben Hagens, Rayah Wauters, Unfold, Daan Gielis, Christiane Hoegner

Tablescape by Christiane Hoegner

REcentre presents Sustainable Summer School

a sneak preview

Dodesign: Call for designs

Design Platform Limburg presents TOEGEPAST – EXHIBITION

Mieke Dierckx, Lore Langendries, Johan Bruninx, Maison Caro

Other participating designers – EXHIBITION

Particles Gallery, Linde Hermans, Sofie Lachaert, Michael Verheyden, Brecht Duijf, , ...

More information: www.newtimesnewheroes.be

NEW TIMES NEW HEROES

OpenStructures.net

Participants

Dick van Hoff, Matt Sindall,
Lizanne Dirkxl, Pascal Koch, Ben
Hagenaars, Rayah Wauters,
Unfold, Daan Gielis, Christiane
Hoegner

Tablescape by Christiane Hoegner

For more info on the project, please visit:

openstructures.net
intrastructures.net

download images at
z33.be/press/newtimesnewheroes



The OS (OpenStructures) project explores the possibility of a modular construction model where everyone designs for everyone on the basis of one shared geometrical grid.

It initiates a kind of collaborative Meccano to which everybody can contribute parts, components and structures.

The OpenStructures project is a collaborative process. It was originally conceived by Thomas Lommée at the Institute without Boundaries in 2007 and is now being further developed and tested by Lommée's design studio Intrastructures in association with various partners.

The initial experimental phases of this design research have received both

productional and structural support from Z33, House for contemporary Arts. The first outcomes of these phases have been presented at Z33 in september 2009.

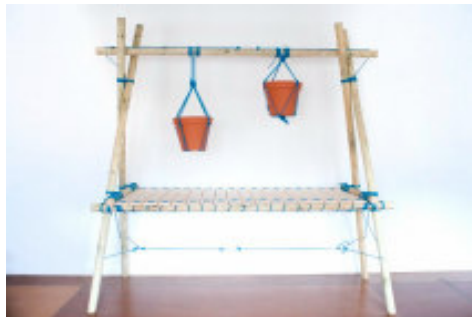
OS contributions

Images

All photos by Rien Geypen
Download at
z33.be/press/newtimesnewheroes



Christiane Hoegner - Tablescapes



Ben Haegenaers (photo: Rien Geypen)



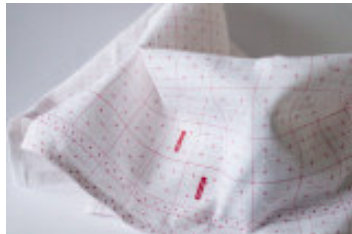
Daan Gielis (photo: Rien Geypen)



Dirk Van Hoff (photo: Rien Geypen)



Johan Bruninx (Photo: Rien Geypen)



Linde Hermans (Photo: Rien Geypen)



Lore Langendries (Photo: Rien Geypen)



Lizanne Dirkx (Photo: Rien Geypen)



Maison Caro (Photo: Rien Geypen)



Mat Sindall (Photo: Rien Geypen)



Mieke Dierckx (Photo: Rien Geypen)



Pascal Koch (Photo: Rien Geypen)



Rayah Wauters (Photo: Rien Geypen)



Sofie Lachaert (Photo: Rien Geypen)

NEW TIMES NEW HEROES



Z33 NEW TIMES NEW HEROES

'In the future everybody will be famous to 15 people' – Momus

Z33 – house for contemporary art and REcentre – centre for sustainable design present 'New times, new heroes' at the design week in Milan, from Tuesday 12 to Sunday 17 April 2011.

Following Z33's first appearance at the off programme during the Milan furniture fair last year, Z33 will be returning again this year, bringing along its new heroes.

Z33 – house for contemporary art
Zuivelmarkt 33
B-3500 Hasselt
Belgium

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open:
Tue.-Sat. 11am-6pm
Sun. 2pm – 5pm

online:
www.z33.be
www.facebook.com/z33be
twitter @z33be

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Last year, Z33 presented new work by Bram Boo as well as Unfold and Tim Knapen's interactive L'Artisan Electronique in the new design district of Ventura Lambrate. This installation was considered by many international design journalists to be one of the major highlights of Ventura Lambrate. The installation subsequently went off on an international tour with presentations in places such as Abu Dhabi and Saint Etienne.

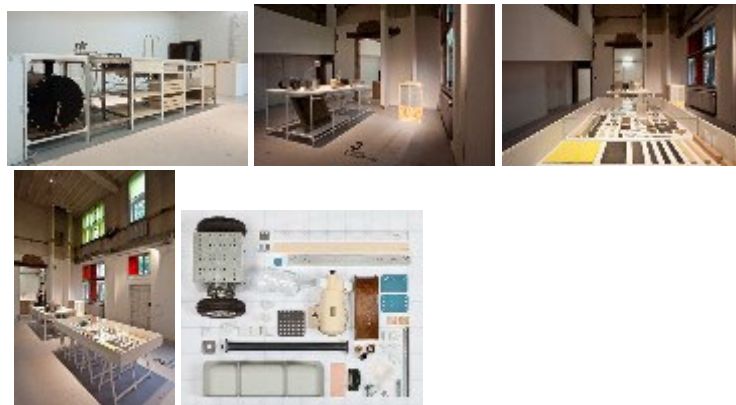
This year, Z33 will be returning to Ventura Lambrate with an even more ambitious project. The core of the presentation models the work of designer Thomas Lommée. Lommée had already presented his new criterion for a durable and democratic design in the Z33 exhibition, OpenStructures. OpenStructures begins with a shared geometric grid. It is an open design system in which everyone designs for everyone. Characteristic of OpenStructures is its interdisciplinary approach (people of various backgrounds design within the geometric grid) and the crossing of boundaries (people from different regions collaborate and challenge conventional thinking patterns).

Z33 is based in Hasselt, Belgium. It is a unique laboratory and meeting place for experiment and innovation. Since its founding in 2002, z33 produces and shows projects that reflect on societal and scientific evolutions. This is translated into concrete themes in which everyday things play a central role.

Images

Thomas Lommée,
OpenStructures, 2009 (photo:
Kristof Vrancken/Z33)

Download at
z33.be/press/newtimesnewheroes



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NEW TIMES NEW HEROES

recentre
centre for
sustainable
design

Sustainable Summer School
sneak previews

14/04 – 16/04 SUSTAINABLE SUMMER SCHOOL SNEAK PREVIEWS

Recentre presenteert concrete case studies van de Sustainable Summer School. Tijdens de Designweek kunnen bezoekers hun ideeën over de perfecte Sustainable Summer School kwijt op een scrabble bord.

TIMING

14/04 (16.00 -16.30 and 18.00 – 18.30):

Sustainable Summer School: sneak preview 'public space'. Het ontwerpen van een duurzaam en innovatieve publieke ruimte voor het historische centrum van Luik (BE)

15/04 (16.00 – 16.30 and 18.00 – 18.30):

Sustainable Summer School: sneak preview 'food' theme. Het ontwikkelen van een duurzame infrastructuur voor kwalitatieve 'food experiences' in Maastricht (NL)

16/04 (16.00 – 16.30 and 18.00 – 18.30):

Sustainable Summer School: sneak preview 'water' theme. Ontwerpen van innovatieve en holistische oplossingen voor 'water' in de region Belgisch Limburg (BE)

info en registratie:

<http://www.recentre.org/sustainable Summerschool>

Mail to: info@recentre.org

Press contact:

veerle.verbakel@recentre.org

REcentre presents Sustainable Summer School a sneak preview



Do you have plans this summer? Seven days of Sustainable Summer School.

A summer school on sustainable design in the Meuse-Rhine Euregion in unique collaboration with the renowned Canadian Institute without Boundaries

REcentre is a cross border knowledge and promotion centre propelling the development of sustainable design. It's located in the region of Liège (B), Hasselt (B), Maastricht (NL) and Aachen (D). Given its goal of promoting sustainable design, REcentre is aiming to set up an education programme in the region focused on this theme. To this end, it is working together with the renowned Institute without Boundaries, a postgraduate institution affiliated with George Brown College in Toronto, Canada. The Institute is particularly active in the area of design from a sociological, ecological and economic viewpoint. The Sustainable Summer School of REcentre will be the European counterpart.

The Sustainable Summer School takes place from 19 – 25 August 2011. It involves a short course, aiming to provide participants with new insights via an intensive curriculum in the field of sustainability and design. The Institute without Boundaries' faculty will join forces with Euregional lecturers to accompany the participants. The program will have an interdisciplinary design approach. The Sustainable Summer School is targeted at designers, students, teachers and enthusiasts of all possible backgrounds. Three case studies will be tackled: Public Space, Food and Water sharing the common theme of 'Identity'. The results of the workshops will have to be feasible design concepts.

NEW TIMES NEW HEROES

Participants:

*Mieke Dierckx, Lore
Langendries, Johan Bruninx,
Maison Caro.*

More info :

www.designplatform.be

Images: see next page



Design Platform Limburg TOEGEPAST

Design Platform Limburg is a network organisation which aims to give a boost to design and promising designers in the region of Limburg. Each year, Design Platform Limburg organises 'Toegepast' to give young designers the chance to show their talents to the (design) world. A selection of designers from the previous editions of Toegepast will be featured: Mieke Dierckx, Lore Langendries, Johan Bruninx, Maison Caro.

NEW TIMES NEW HEROES



DoDesign CALL FOR DESIGNS

DoDesign is an intelligent database that links materials with techniques and vice versa. DoDesign will be putting out a call to the design world during the fair, asking for inspiring applications, designs, and experiments with materials and techniques to be added to the database.

More info: www.dodesign.be



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NEW TIMES NEW HEROES

Designers

Download pictures at
www.z33.be/press/newtimesnewheroes

Z33, Design Platform Limburg and REcentre will also be giving other designers the chance to present themselves. Established and young designers will be presenting their own work and - at the request of Z33 - a new component within the OpenStructures system. Established designers taking part include Particles Gallery, Linde Hermans, Sofie Lachaert, Michael Verheyden and Brecht Duijf. Young designers include Mieke Dierckx, Lore Langendries and Johan Bruninx and Maison Caro.

Jon Stam AN IMAGINARY MUSEUM



IM parts picture by Kristof Vrancken

www.commonplace.nl

There is no doubt that the memory function of the museum has been superseded by the electronic archive. Today, networked technology allows us to access information anywhere and at anytime, but a meaningful exhibition-format for this information is far from commonplace.

In this Imaginary Museum, collections by artists and designers can be intimately experienced through digitally hacked View-Master. To view a collection, simply place a disc in the viewer and press lever down to change scene.

initiated by Jon Stam, with Simon de Bakker

Christiane Hoegner TABLESCAPES

OS contribution



Tablescapes

www.christianehoegner.com

Christiane Hoegner is a Brussels based designer, who is working multidisciplinary on projects ranging from objects and furniture to installations, strategies and concept development. She is aware of environmental and social issues and deals with it in her honest, no nonsense designs.

Tablescape is an abstracted piece of furniture. Built according to the OpenStructures grid, it combines various functions, such as sittingplatforms, exhibition space and clustered tables of different heights and forms a hybrid between oversized furniture and microarchitecture.

Unfold
KIOSK
Design Sampler



With the support of Bits from Bytes, 4D Dynamics and Z33.
Based on Bruce Sterling's science fiction story Kiosk.

Unfold was founded in 2002 by Claire Warnier and Dries Verbruggen, after they graduated from the Design Academy Eindhoven as a platform for everything they did and would do. The Antwerp-based duo developed a strong multidisciplinary background in design, technology and art and often collaborates with a vast network of kindred spirits and specialists.

Kiosk is a project that explores a near future scenario in which digital fabricators are so ubiquitous, that we see them appear on street corners, just like fast food today is sold in NY style mobile food stalls. A place where you can quickly get a custom made fix for your broken shoe, materialise an illegal download of Starck's Juicy Salif orange squeezer that you modified for better performance or quickly print out a present for your sisters birthday.

How does this scenario challenge our perception of authorship, originality, design and what is the role of the designer when goods are moved around in the form of digital blueprints and appropriated in ways beyond our control?

www.unfold.be

Lore Langendries
(IM) PERFECT DESIGN



Flatbeads

Lore Langendries is a Belgium based young designer graduated from the PHL University College, Arts and Architecture in Hasselt.

She is explicitly balancing the border in between the craftsman and the designer, creating in that way both unica and multiples.

In septembre 2011 she will start her PhD wherein she will develop an innovative design method to unite the designstrategies of the prototypical craftsman and industrial designers in contemporary jewellery design.

The flatbeads necklaces are showing the imperfection of the "perfect" industrial machine.

Mieke Dierckx
BULLONES
"Bullones": Unpredictable volumes

These objects arose out of an interest to give handcraft a three-dimensional look. In the search for applicable techniques, an interesting design was discovered when combining two materials. Namely a rubber balloon as support for a crochet cotton net. By not following a predetermined pattern, the openings in the net are each time different. This causes an unpredictable design which is adapted by applying openings, cuts, shiny coatings,...



Bullones

www.miekedierckx.be

Maison Caro

THE TOOL BOX & VISUAL
COOKBOOK

A collaboration between
Maison Caro & studio pieter
stockmans.

Maison Caro designed a new tool using objects from the collections of the pieter stockmans studio . Very subtle changes to the objects were made to fit a weighing system. A system that can be used as a kitchen utensil, combined with a visual cookbook in order to create a new cooking experience. This measuring and weighing system evolved from the simple and pure form of these objects.



The toolbox & visual cookbook

www.maisoncaro.be

Johan Bruninx
ROCOCO



www.bruninx.com

Johan Bruninx graduated from the prestigious Design Academy in Eindhoven.

Fascinated by the past he experiments with materials and techniques.

By mixing the past and present he transforms lost objects into something precious.

Wax horns or steel butterflies. Toys in noble metals.

Michael Verheyden
UNDERSTATED CHIC, FOR
THOSE WHO CARE



Doblo family

www.michaelverheyden.com

Michaël Verheyden (1978) is a Belgium based designer. Passionate about rock music, but probably also inspired by silence, he creates fashion accessories and home objects.

In 2002 he started his own company producing leather bags and accessories, hence his mastering of this material. He now even uses leather for his recently launched home collection, alongside solid wood, marble, linen, He prefers noble and durable materials that feel natural and age beautifully .

Apart from his quest for good quality fabrics, Michaël Verheyden puts a lot of time into finding new ways to construct things. He always tries to combine innovation, craftsmanship and quality into clean-cut, purified designs.

Linde Hermans
TILTING



Tilting, porcelain tableware for Studio Pieter Stockmans, 2011

www.lindehermans.be

Linde Hermans started her own design studio in 1999, Houthalen Belgium.

Besides various design projects for companies and organizations, she creates objects for her own label 'RODE SCHOENTJES'. Her designs have an affinity for arts and crafts, but still characterized by a more functional and industrial development.

She uses recognizable images, symbols and stories – usually with a twist – and seeks a readable result for the viewer.

Lachaert

VANITAS candle holder 2010-2011



VANITAS candle holder 2010-2011

www.lachaert.com

Brecht Duijf

18-11-81 garments: Garment as product, not as part of a collection but every piece being a whole.



www.brechtduijf.com
www.18-11-81.com

Particles Gallery

Aldo Bakker, Dana Cannam, Emilie Pallard and Lenneke LangenHuijsen.



www.particlesgallery.com

Sofie Lachaert & Luc dHanis (Belgium) are working together for more than 20 years.

In their collective projects, they simply ignore the boundaries between art and design. Their subtle interventions lend everyday objects a new significance, an unexpected beauty.

With their re-interpretation of a seventeenth century vanitas symbol, Lachaert and dHanis go back to the past. To a century in art of painting when a lot of the depicted objects had a double, moralistic meaning; pile of books refers to our mortality and the transience of gathered, earthly knowledge. Vanitas symbolism played an important role and the elements referring to the temporariness and meaninglessness of this earthly live.

In this dhanis & lachaert's vanitas interpretation a number of traditional references converge. The burning candle points to the passing of time, the books, once a symbol of wisdom, now transferred into a decorative object, each book with a hidden story, completed with the personal story of the previous owners.

BRECHT DUIJF COLOURINGS: Colour isn't abstract for Brecht. She implies colour with reasoning. Within things and spaces.

Brecht Duijf: Her objects are a clear statement, how this statement relates to space and context is a question which is answered in the combination of color, material and size, the function is embedded.

The Wood Project by Aldo Bakker - Wood resists a treatment based on control and utopian, dreamed-of forms. It has an unpredictable character that emerges gradually, until it bursts free of its straitjacket, the form imposed on it. Each design becomes an experiment with a type of wood, which treatment best suits the form and its sort?

The Wood Project involves discussion and tackles the notion of 'archetypical' form. The goal is to arrive at a reconsideration of the value of wood as material.

PICTURES

Overview

Download at www.z33.be/press/newtimesnewheroes

contributions to OPENSTRUCTURES.net – 2011



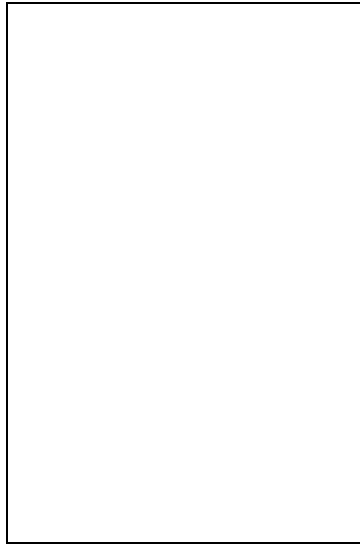
Christiane Hoegner - Tablescapes



Ben Haegenaers (photo: Rien Geypen)



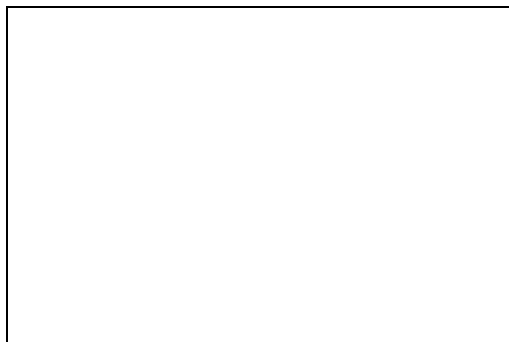
Daan Gielis (photo: Rien Geypen)



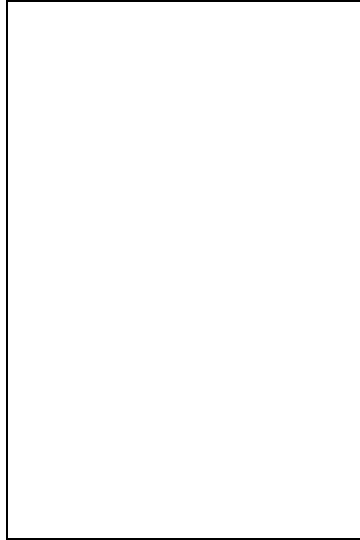
Dirk Van Hoff (photo: Rien Geypen)



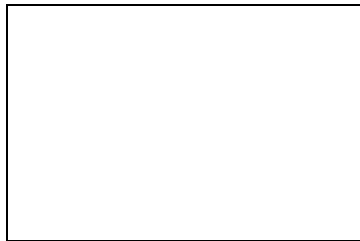
Johan Bruninx (Photo: Rien Geypen)



Linde Hermans (Photo: Rien Geypen)



Lore Langendries (Photo: Rien Geypen)



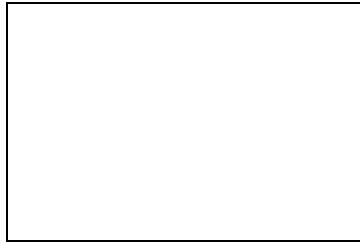
Lizanne Dirkx (Photo: Rien Geypen)



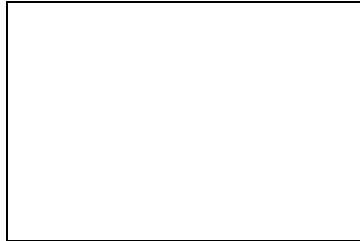
Maison Caro (Photo: Rien Geypen)



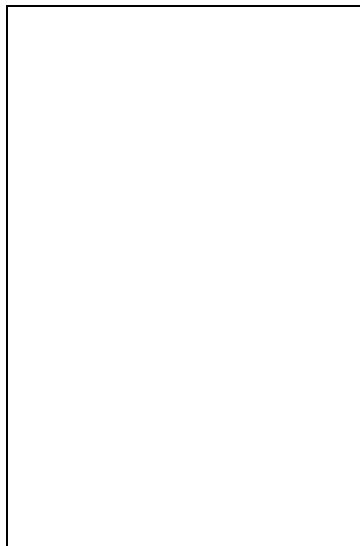
Mat Sindall (Photo: Rien Geypen)



Mieke Dierckx (Photo: Rien Geypen)



Pascal Koch (Photo: Rien Geypen)



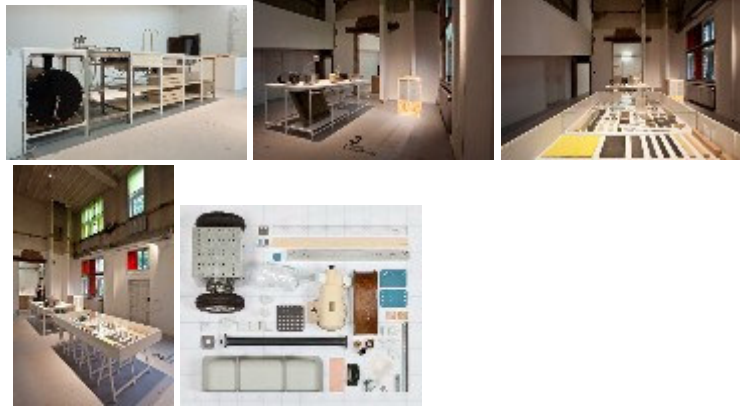
Rayah Wauters (Photo: Rien Geypen)



Sofie Lachaert (Photo: Rien Geypen)

OpenStructures 2009

exhibition at Z33



Thomas Lommée, OpenStructures, 2009 (photo: Kristof Vrancken/Z33)

REcentre



REcentre, Sustainable Summer School

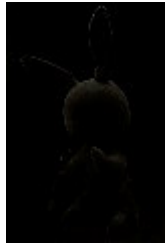
Designers



Jon Stam - an imaginary museum, prototype, 2010 (photo: Kristof Vrancken/Z33)



Brecht Duijf, Bodycloth (200cm x 145cm); shawl with naked people. You hide your own body with the bodies of others. Both Bold and cowardly at the same time



Johan Bruninx, Stolpen, Flock, different sizes



Linde Hermans, Luck 2010, carpet, Wool and silk, 240 x 170 cm, Production: Matak, Antwerpen.



Linde Hermans - Piet Stockmans, Stackable Tableware for Studio Pieter Stockmans 2011, Porcelain in different sizes, Production: Studio Pieter Stockmans.



Lore Langendries, Flatbeads, Leather Necklace, black Springbok leather, 205 x 250 mm.



Maison Caro & Studio Pieter Stockmans, The Toolbox, 35 x 17 x 9 cm, Porcelain.



Michaël Verheyden, lin blue

table cloth

heavy weight jacquard woven fabric. linen cotton. irregular check pattern.

fabric woven in Belgium with Belgian yarns.

tradition meets high-tech with this mixture of coloured and flax coloured linen in



Michaël Verheyden, Doblo Familie

PASTILLE, dia 11cm x h 7cm

small pill shaped box covered in black nappa leather. nubuck covered cushion inside.

DOBLO, dia 11,5cm x h 11,5cm

high and low box covered in black nappa leather.

to use as pen set on your desk.

nubuck covered cushion inside.

BOULE, dia 5cm, dia 9cm, dia 11 cm

small round boxes covered in black nappa leather.



Mieke Dierckx, Bullone, Hars, Balloon and handiwork, 18 x 14 x 14cm.



Particles Gallery

'3dwn1up' chair (front) by Aldo Bakker for Particles Gallery, photo by Erik and Petra Hesmerg.



Particles Gallery

'Tutu' by Lenneke Langenhuijsen for Particles Gallery, photo by Erik and Petra Hesmerg.



Sofie Ichaert, 2x kijken , Vanitas candelabra 2010-2011, Looking back, a review or 17th century vanitas paintings



Unfold, Kiosk, Design Sampler, 2011.